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Early Bird Save 10% Register by Mar. 30(Fri)

# loT Korea Exhibition 2018

Sep. 12(Wed)~14(Fri), 2018 COEX, Seoul, Korea

## Key Exhibits



#### IoT Application Services

Home appliances | Smart home service, intelligent housing management service, door/lighting/boiler control service Manufacturing | Smart manufacturing platform solution, manufacturing process automation system, industrial safety solution Car/traffic | vehicle safety/diagnosing system, emergency/road information system, car sharing system, intelligent traffic management system, vehicle control system

City/safety | Smart city/building, building/bridge remote management system, facility safety management service Health/medical care | Smart health care, smart wellness, smart after-care service, personalized health management service Energy | Building energy management system, smart thermostatic control system, smart grid, high voltage remote reading service Agricultural/livestock/fishery | Smart farm, intelligent sowing service, livestock management service, aquafarm environment monitoring system

Environment | Water pollution/reservoir management system, meteorological observation system



#### IoT Convergence Products

Smart home/appliances | Smart TV, refrigerator, robotic vacuum cleaner, thermostat, smart boiler, smart electrical outlets Health/medical care | Smart band, smart glasses, smart clothing, smart

scale, smart thermostat, smart sports goods Security | Smart door lock, gas lock, smart gas detector, home surveillance camera Energy | Smart meter, smart lighting, electric controller Private life | Smart watch, smart cup, smart wallet, smart ring, connected bicycle

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## Wired/wireless Communication and Network

Close range wireless communication (beacon, NFC), mobile communication, wire communication (Bluetooth, Zigbee, WiFi)

#### ) IoT Platform

Open HW platform, device platform, things connected platform, things data platform

### **L** IoT Security

Device security (light weight/low power password module, counterfeit detection device), communication/network security (remote security management/ control technology, trespassing detection/counterpart technology), platform/service security (privacy protection, security solution)



#### IoT Devices

Sensor (movement recognition, location, environment) RFID tag, reader, module, antenna, printer, sensor node, battery

Application Deadline : ~August 3(Fri), 2018 (Early-bird Discount 10% Register by March 30(Fri))

## How to Apply

- Send the application form by fax(+82-2-881-5444) or E-mail(iot@kiot.or.kr).
- From download : www.iotkorea.or.kr

## 🜔 Rates

Booth Type	Regular Rate	Description
Space Only (Minimum 2booths)	USD 2,500 / Booth (3m x 3m)	- Space, Conference Ticket
Shell Scheme Package (Minimum 1booth)	USD 3,000 / Booth (3m x 3m)	- Walls, 1(one) information desk + 1(one) chair - Fascia board, 1(one) Wastebasket - Carpet, 3(Three) Spot lights(100W) - Conference Ticket

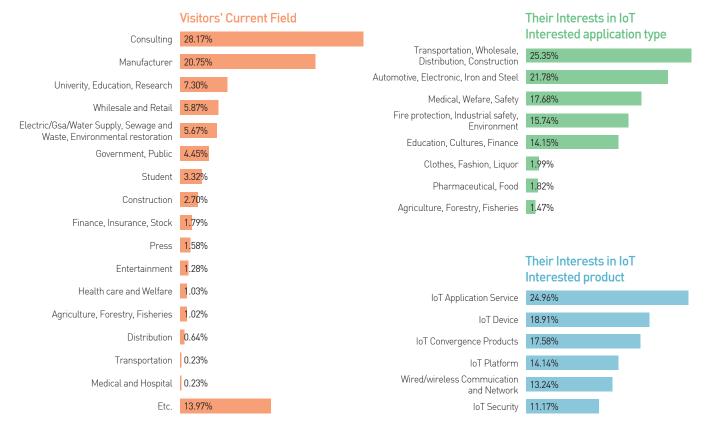
\* Early-bird Rate : For participants who register before March 30, 2018 can have 10% reduction of total payment

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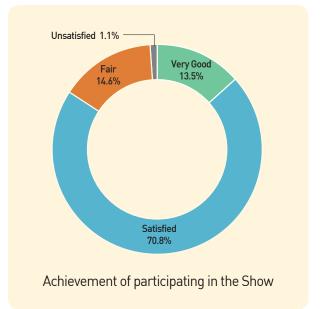
## Result of 2017

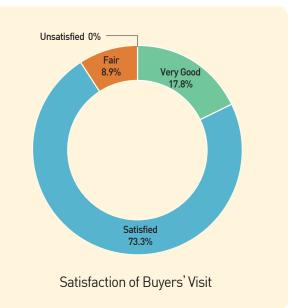
- Number of Exhibitors : 430 Booths, 214 Companies
- Number of Visitors : 20,278 from 43 Countries

## Visitor Analysis



## Satisfaction of Exhibitors





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